

The Southwestern Virginia Second Harvest Food Bank

Privacy Policy

The Southwestern Virginia Second Harvest Food Bank has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our Web site. The following discloses our information gathering and dissemination practices for the Web site located at the URL www.swvafoodbank.org.

In order to fully understand your rights we encourage you to read this Privacy Policy as well as our Terms of Use. The Southwestern Virginia Second Harvest Food Bank reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our web site. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

- What kind of personal information is collected through our web site.
- Who collects your information.
- How your information is used.
- With whom your information may be shared.
- What kind of security procedures are in place to protect the loss, misuse or alteration of information under our control.
- How you can correct any inaccuracies in your information.

Questions regarding this statement should be directed to The Southwestern Virginia Second Harvest Food Bank by sending an e-mail to information@swvafoodbank.org. Please type "Privacy Policy Question" in your subject line.

What Information We Collect and How We Use That Information:

Our registration forms require users to give us contact information that may include name, e-mail address, format preference (HTML vs. Text), address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

All user information is added to our donor database. If the user opts in on receiving future communications, we will use that information to contact the user via e-mail, postal mail, and/or telephone about events and for solicitations.

Internet Protocol (IP) Address:

We collect an IP address from all visitors to our web site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our web site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Use of "Cookies":

Our web site may use cookies to enhance your experience while using our web site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are

used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our web site will not function properly when you view them.

Security:

All information provided to the Southwestern Virginia Second Harvest Food Bank is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our server that is only accessible by certain qualified employees of the Southwestern Virginia Second Harvest Food Bank. Unfortunately, though, no data transmission over the Internet is 100% secure. While we strive to protect your information we cannot ensure or warrant the security of such information.

Tell-A-Friend:

If a user elects to use our referral service for informing a friend about our web site, we ask them for the friend's name and e-mail address. The Southwestern Virginia Second Harvest Food Bank will automatically send the friend a one-time e-mail inviting them to visit the web site. The Southwestern Virginia Second Harvest Food Bank stores this information for the sole purpose of sending this one-time e-mail.

Other Web Sites:

Our web site contains links to other web sites. Please note that when you click on one of these links, you are entering another web site for which the Southwestern Virginia Second Harvest Food Bank has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

Contacting the Web Site:

If you have any questions about this Privacy Policy, the practices of this web site, or your dealings with this web site, you can contact:

SW VA 2nd Harvest Food Bank
Attention: Webmaster
1025 Electric Road
Salem, VA 24153

You can also send an e-mail to: information@swvafoodbank.org
Please type "Privacy Policy Question" in your subject line.